



Dear Potential Sponsor,

Congratulations to **Tom Petersen**, the chosen **2026 Will G. Farrell Award Recipient!** 🇺🇸 Tom's dedication to disability insurance and his leadership at Petersen International have made a massive impact. We look forward to celebrating him at the 2026 event.

For 72 years, this has been a tradition of NAIFA-Los Angeles. As we plan the 73rd event that is taking place on Thursday April 9, 2026, at Knollwood Country Club in Granada Hills, we invite you to partner with us by becoming a sponsor of this exciting celebration.

- **PLATINUM Sponsor-\$1000**
 - Live 5-minute idea presentation
 - 4 tickets (lunch or golf)
 - Vendor Booth
 - Flyer & Program listing
- **GOLD Sponsor -\$700**
 - 2 tickets (lunch or golf)
 - Recorded Video Commercial on Screen
 - Vendor Booth
 - Flyer & Program Listing
- **SILVER Sponsor -\$300**
 - 1 Ticket (lunch or golf)
 - Vendor Booth
 - Flyer/Program Listing
- **BRONZE CATEGORY-\$200**
 - Flyer & Program Listing

The Pathway to Excellence event, which includes the Will G. Farrell Public Service Award is a superb way to meet successful agents and advisors to educate on your services and products.

We hope you will join as a sponsor partner. To register as a sponsor, please go to the link:

www.naifala.org/pathway2026

Any questions, please contact NAIFA-Los Angeles at: 213-500-4946 or janet@naifala.org.

Thank you.

William Larsen
2026 NAIFA-Los Angeles President

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